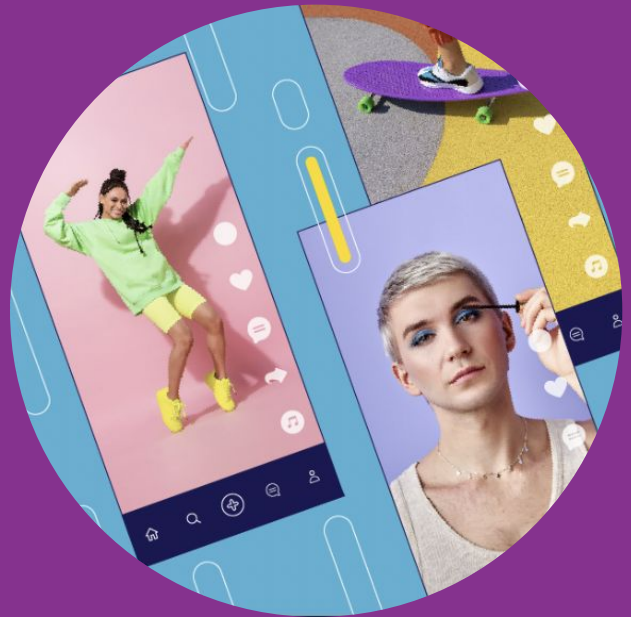




Smartly.io Creator Connect

Subscription-based Creator style
assets powered by Smartly.io
Creative Studios



Did you know Creator content can increase efficiency and performance?

Creator content looks like content that audiences consume across social platforms and therefore feels more authentic. [93%](#) of marketers say that consumers trust Creator content more than content created by brands.

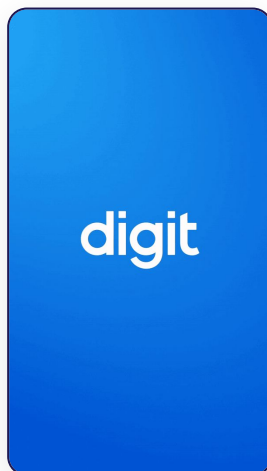
Because of this, Creator content has become indispensable for today's brands, but it's not always the easiest to source, negotiate, and use. Introducing Creator Connect: scaled production of Creator style assets built to drive performance and reach new audiences in an authentic way.

Your Creator Connect team sources your perfect creator, manages the relationship (and tedious negotiations), and analyzes performance to optimize assets each month.

Unlock growth and drive authenticity with Creator Connect



Angi



digit



afterpay



freshly

Creator Connect details:



5-30 Assets per Month

Delivery of assets on the 1st of every month. We'll deliver between 5 and 30 directly to the marketing & creative team every month.



\$1,500 per Asset

Because we have built out a streamlined production process, we can offer fixed fees per asset and ensure we're working towards your Creative Goals.

**5 Asset/\$7,500 Monthly Minimum*



3-Month Contract

Our goal is to be a partner to marketing teams and ensure they have the proper creative volume while also striving to achieve the best performance possible over time.

Get up and running in four easy steps:



Step 1

Agree to # of Assets per month

We recommend starting with 5-10 assets to best align with your goals and ways of working.



Step 2

Fill out Creative Brief + agree on concepts

We'll start by having you fill out our Creator Brief to align on your first round of deliverables.



Step 3

Brief goes out to Smartly.io Creator Network

Once our team has aligned with your goals, we'll put out your brief to our network of creators.



Step 4

Delivery of assets

On the first of every month, you'll receive fully edited, polished, Creator assets ready to use (on any of your platforms, or directly through Smartly.io!)



SMARTLY.IO

Get in touch

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